

## **Official Rules and Regulations (the “Rules”)**

### **1. Contest Rules**

The Powered by Feedback contest (the “**Contest**”) is held in the provinces of British Columbia, Alberta and Ontario and is sponsored by Parkland Corporation (the “**Contest Organizer**”). The Contest is open for entries at 12:00:01 AM Eastern Time (“ET”) on April 1, 2026, and ends at 11:59:59 PM ET on December 31, 2026 (the “**Contest Period**”). The Contest is governed by these official rules (the “**Contest Rules**”).

### **2. Eligibility**

The Contest is open to residents of British Columbia, Alberta and Ontario who (i) are a Canadian resident, (ii) have reached the age of majority in their province of residence at the time of entry, and (iii) are fully enrolled members of the Journie Rewards program and use the Journie Rewards app, with the exception of the Contest Organizer’s employees, representatives, and agents, those of any company, corporation, subsidiary, or other legal entity controlled by or related to the Contest Organizer’s, the participating establishments, suppliers of materials, promotional, advertising or other service entities relating to the Contest, as well as any member of their immediate family (brothers, sisters, children, father, mother), their legal or common-law spouse, and individuals with whom such employees, representatives and agents are domiciled who are not eligible to participate (the “**Participants**”). By participating in the Contest, the Participants agree to be bound by the Contest Rules.

### **3. Monthly Entry Periods and Non-Carryover of Entries.**

The Contest will be divided into consecutive monthly entry periods (each, a “**Monthly Entry Period**”) occurring during the Contest Period. Each Monthly Entry Period will begin at 12:00:01 AM ET on the first (1st) day of the applicable calendar month and end at 11:59:59 PM ET on the last day of that same calendar month.

Eligible entries received during a given Monthly Entry Period will be entered only into the Draw applicable to that same Monthly Entry Period. Entries that are not selected in a Draw for a given Monthly Entry Period will not be carried forward, accumulated, or included in any subsequent Monthly Entry Period or prize draw and will be deemed void for the purposes of the Contest. Participants must obtain a new eligible entry during each Monthly Entry Period in order to be eligible for that month’s prize draw.

### **4. How to Enter**

The Participants’ entries must be received during the Contest Period.

The Participants may enter the Contest using either of the following options:

- (a) By completing a qualifying purchase at one of the Contest Organizer's participating Chevron, Fas Gas, Ultramar, or Pioneer stores (the "**Participating Stores**"), and subsequently completing the randomized online "Powered by Feedback" survey (the "**Survey**") sent by the Contest Organizer to the Participant's email address associated with their Journie Rewards account.

For the purposes of these Contest Rules, a "Qualifying Purchase" means either: (1) a purchase made at a Participating Store, excluding purchases of fuel, EV charging, alcohol, lottery products, gift cards, prepaid gift cards, and transit tickets; or (2) a purchase of fuel at a Participating Store. There is no minimum purchase amount required to constitute a Qualifying Purchase.

To be eligible, Participants must, at the time of making the Qualifying Purchase during the Contest Period, identify themselves as a Journie Rewards member by presenting their Journie Rewards digital card within the mobile application, entering the phone number associated with their member profile, or presenting their Aeroplan 9-digit membership number or card, provided that such Aeroplan account is linked to their Journie Rewards account.

A Qualifying Purchase made during the Contest Period will only be eligible for entry if the Participant subsequently receives and completes the randomized Survey associated with that purchase. Upon successful completion of the Survey in accordance with the instructions provided, the Participant will receive one (1) entry into the Monthly Entry Period. Each Participant is limited to one (1) entry per Qualifying Purchase; however, multiple entries are permitted provided that each entry is associated with a separate Qualifying Purchase and completed Survey.

The Contest Organizer reserves the right to disqualify any incomplete, illegible, or fraudulent entries. See section 7 of the present Contest Rules for list of Participating Stores.

- (b) To participate without making a Qualifying Purchase and completing the Survey, handwrite a minimum 100-word paragraph explaining why you enjoy visiting Chevron, Fas Gas, Ultramar, or Pioneer locations (the "**Letter**"). Clearly print your first name, last name, telephone number, age, and complete mailing address within your Letter, and mail it in a sealed envelope with sufficient postage to:

## **Parkland Corporation**

Attention: Powered by Feedback Contest  
1800, 240–4 Ave. SW  
Calgary, AB, Canada T2P 4H4

Limit of one (1) Letter per envelope and only one (1) Entry per Participant is permitted for the applicable Monthly Entry Period. Each envelope must contain only one Letter and must be postmarked during the Contest Period. Entries received after March 31, 2026, will not be eligible and will be disqualified. The Contest Organizer reserves the right to disqualify any incomplete, illegible, or fraudulent entries.

### **5. Contest Prize**

A total of thirty-six (36) Journie Rewards gift cards, each valued at two hundred and fifty Canadian dollars (CAD \$250), redeemable at Participating Locations, are available to be won during the Contest Period (collectively, the “**Prizes**” and individually, a “**Prize**”). Full terms and conditions applicable to the Prizes, including any usage restrictions, exclusions, and expiry details, are available at [url].

Each Prize must be accepted as awarded. Prizes are non-transferable, non-refundable, and not redeemable for cash, except where required by law. Prizes may not be substituted or assigned, except at the sole discretion of the Contest Organizer.

The odds of winning depend on the total number of eligible entries received during the Contest Period.

### **6. Draw**

Four (4) Prizes will be awarded each Monthly Entry Period during the Contest Period by way of a random draw of all eligible entries received during that Monthly Entry Period (collectively, the “**Draws**” and each, a “**Draw**”). The Draws will be conducted by an independent third party designated by the Contest Organizer and will take place approximately ten (10) business days following the end of the Monthly Entry Period (each, a “**Draw Date**”).

On each Draw Date, four (4) eligible entries will be randomly selected from all eligible entries received during that Monthly Entry Period from a computer-generated list comprising all eligible entries received during the applicable monthly entry period, in accordance with these Official Rules.

Subject to verification of eligibility and compliance with these Official Rules, the selected entrant will be declared the potential winner.

The Winners, as defined below, shall be contacted by the Contest Organizer.

## **7. How to Claim a Prize**

Once selected for a Prize, the selected Participants must, before being declared an official winner (the “**Winner**”):

- a) be available to be reached by telephone or email, with the phone number or email address they used to enter the Contest or used to register their JOURNIE Rewards, within seventy-two (72) hours of the Draw Date. Any selected Participant who cannot be contacted after three (3) attempts by the Contest Organizer during the seventy-two (72) hour period will be declared ineligible to receive the Prize and another draw will be held to award the Prize. The same terms and conditions of the present section of the Contest Rules apply to any subsequent draw;
- b) correctly answer the mathematical skill-testing question that will appear on the liability waiver form (the “**Waiver**”);
- c) sign the Waiver stating that he/she has read, understood, and complied with the Contest Rules. The Contest Organizer shall send the Waiver by email to the Participant and it must be returned to the Contest Organizer within five (5) days of its receipt; and
- d) on request and in a timely manner, provide a piece of photo ID for verification purposes.

Upon receiving the duly signed Waiver, the Contest Organizer will notify the Winner of the manner in which he/she may obtain the Prize(s). If a Winner is found to be in violation of any of the aforementioned conditions or any conditions stipulated in the present Contest Rules, he/she will be disqualified and a new draw for the Prize(s) will be held until one Participant is selected and declared the Winner.

## **8. General Rules**

All entries, as well as the Waiver are subject to verification by the Contest Organizer. Any entry or Waiver that is, where applicable, incomplete, illegible, reproduced mechanically or by hand, damaged, fraudulent, obtained from an unauthorized source, submitted or sent late, featuring an invalid email address or telephone number, not having the correct answer to the mathematical skill-testing question, or otherwise non-compliant with the Contest Rules, will be rejected and will not be eligible to enter the draw or win the Prize.

The Contest Organizer is not responsible for documents that have been misdirected or sent in late by Participants or received late by the Contest Organizer.

The Contest Organizer reserves the right to disqualify a Participants or cancel one or more entries of a Participant if he/she enters this Contest or tries to do so by any means contrary to these Contest Rules or which would be unfair to the other Participants. Such Participants may be reported to the appropriate legal authorities.

Any attempt to sabotage the legitimate running of the Contest constitutes a violation of civil and criminal laws. Faced with any such attempts, the Contest Organizer reserves the right to reject the Participant's entries and to seek reparations pursuant to the law.

The Prizes must be accepted as described in these Contest Rules, and cannot be transferred to another person, in whole or in part, or substituted for another prize. Once the Prize has been awarded, the Winner will have no further recourse against the Contest Organizers.

In the event that the Contest Organizer is unable to award the Prizes as described in these Contest Rules, for reasons unrelated to the Winner, the Contest Organizer reserves the right to award similar prizes of equal value or, at its sole discretion, the value of the Prizes indicated in these Contest Rules in cash.

The Winners release the Contest Organizer including participating Chevron, Fas Gas, Pioneer and Ultramar stations, and On The Run convenience stores, their advertising and promotional agencies, their employees, agents and representatives (the "**Released Parties**") from any and all liability for any damages they may suffer as a result of their participation in the Contest, whether or not in compliance with these Contest Rules, as well as those resulting from the acceptance, use or misuse of the Prize. Prior to obtaining their Prize, the Winners agree to sign a Waiver in this regard.

The Released Parties are not liable for faulty computer components, software or communication lines relating to the loss or absence of network communication, or relating

to any transmission that is faulty, incomplete, incomprehensible, or deleted by any computer or network, and that could limit the possibility or prevent any Participant from entering the Contest. Furthermore, the Released Parties are not liable for any damage or loss that may be caused, directly or indirectly, in whole or in part, by the downloading of any Internet page or of any software or other program, and by the transmission of any information related to participating in the Contest.

The Contest Organizer reserves the right, at its sole discretion, to cancel, terminate, modify, or suspend this Contest, in whole or in part, in the case of an event or any human intervention that could corrupt or affect the administration, safety, impartiality, or the running of the Contest as foreseen in these Contest Rules, subject to the approval of any provincial or federal legislation, if applicable (the “**Legislation**”). In any case, the Contest Organizer and the Released Parties cannot be held liable for cancelling, terminating, modifying or suspending this Contest, in whole or in part, in compliance with these Contest Rules.

In the event that participation in the Contest must be ended, in whole or in part, for any reason whatsoever, before the Contest Period set out in these Contest Rules, the draw could take place, at the Contest Organizer’s sole discretion among the entries duly received as at the date of the event that put an end to participation in the Contest.

By participating in this Contest, the Winners authorize the Contest Organizer and their representatives to use, if required, their name, photograph, image, voice, place of residence, biographical information and/or declaration regarding the Prize for advertising purposes, without any compensation whatsoever. A statement to this effect will be included in the Waiver.

Any Participant or individual who tries to participate in this Contest releases the Released Parties from any and all liability for damages that he/she may incur as a result of participating or trying to participate in this Contest including (1) any incorrect or inaccurate information, whether caused by the Participants or by any of the equipment or programming associated with or utilized in the Contest, (2) any unauthorized access to or alteration of entries, or (3) any errors or omissions in the administration of the Contest or the announcement of the Winner.

In all cases, the Contest Organizer shall not be required to award more prizes or to award a prize other than the one described in these Contest Rules.

No communication or correspondence will be exchanged with the Participants during this Contest, other than those stipulated in these Contest Rules, or if initiated by the Contest Organizer.

The Participants' personal information collected for the purposes of the Contest will be used only to administer the Contest and no commercial or other communications unrelated to the Contest will be sent to the Participants, unless they have otherwise consented to such communications. For more information about the Contest Organizer's privacy practices, visit [Journie.ca/privacy](http://Journie.ca/privacy).

All entries are the property of the Contest Organizer and shall not be returned to the Participants and Winners.

For the purposes of these Contest Rules, the Participant is the person whose name is registered to the JOURNIE Rewards account and the person to whom the Prize will be awarded if he/she is selected as and declared the winner.

All decisions of the Contest Organizer or those of their representatives regarding this Contest are final and binding, subject to any decision by courts in relation to matters under its jurisdiction.

These Contest Rules shall be governed by and construed in accordance with the Legislation of the place of residence of the Participant. Any disputes arising under or in connection with the Contest shall be subject to the exclusive jurisdiction of the courts of the place of residence of the Participant.

If a section of these Contest Rules is declared or deemed illegal, unenforceable or invalid by a competent court, that section shall be considered invalid, but all unaffected sections will be applied within the limits of the law.

By participating in the Contest, the Participants acknowledge that they have read, understood, and agreed to these Contest Rules.

All intellectual property rights in and to the Contest and all related materials—including, without limitation, all trademarks, trade names, logos, brand elements, designs, promotional and advertising materials, web pages, source code, drawings, illustrations, graphics, slogans, text, images, and representations—are the exclusive property of the Contest Organizer and/or its affiliates, licensors, or related entities, and are protected by

applicable intellectual property laws. No right, title, or interest in any such intellectual property is granted to any participant by virtue of entering or participating in the Contest. Any unauthorized use, reproduction, or distribution of such intellectual property, in whole or in part, is strictly prohibited.

The Participating Stores are the following:

On the Run™ is a Trademark Owned by Parkland Corporation.

Chevron® and the Chevron Logo are registered trademarks of Chevron Intellectual Property LLC, used under license by Parkland Corporation.

Fas Gas Plus is a Trademark Owned by Parkland Corporation.

Pioneer is a Trademark Owned by Parkland Corporation.

Ultramar is a registered trademark of Valero Energy Inc, used under license by Parkland Corporation.